



BY APPOINTMENT TO HM THE QUEEN  
MANUFACTURERS OF BRUSHWARE  
THE HILL BRUSH COMPANY LTD  
MERE, WILTSHIRE

**hillbrush®**

**EXPERTS IN CLEANING EQUIPMENT**  
Since 1922



# WHO WE ARE & WHAT WE DO

Hillbrush is the leading UK manufacturer of hygienic cleaning equipment. With a range of over two thousand products, distribution partners in over 90 countries, and a brand new manufacturing facility constructed in 2016, our mission for continuous development is as prominent now as it was when the company started. Hillbrush was founded by brothers Fred and Bill Coward in 1922, and has grown significantly from there. It is now run by the 3rd and 4th generations, Philip Coward (Managing Director UK, President USA), Charles Coward (Commercial Director), Andy Coward (Finance and IT Director) and Peter Coward (Vice-President, Hillbrush Inc., USA). The company started off manufacturing wooden brushes for the dairy and agricultural industries, but has since moved into hygienic plastic products. Hillbrush also sells directly to North American and Canadian markets through Hillbrush Inc., which is based in Baltimore, Maryland.

Hillbrush has developed an extensive product line designed for a range of sectors, from hygiene products suitable for food manufacture and healthcare to natural fibre products for the agricultural industry. Hillbrush Hygiene features ground-breaking filament retention technology to help ensure the highest standards of cleanliness and safety in the workplace. Our roots lie in the craftsmanship of traditional wooden brushware and we produce a wide range of brooms and ancillary items as part of the Hillbrush Traditional Range. Hillbrush Commercial completes the product portfolio and features a vast range of products suitable for all manner of applications across the janitorial, household and hospitality sectors.

Our extensive manufacturing division can produce bespoke items to meet your specific requirements, be it injection moulding, corporate branding or workplace organisation through the use of shadow boards. We are also extremely proud to have been granted the Royal Warrant by HM The Queen through services to the Royal Households. We continue to strive for excellence in everything we do including product development and customer service.





## WORLD RENOWNED QUALITY

Hillbrush manufactures a vast range of products through three long established and well trusted brands: Hillbrush Hygiene, Hillbrush Traditional and Hillbrush Commercial.

Each range represents products manufactured in accordance with all necessary regulations, using materials from responsible sources. Each brand logo carries the Salmon icon. Hillbrush has a long history and since first trading in 1922, the salmon has been a symbol for quality. Despite re-branding Hillbrush and the product ranges in 2016, the salmon still remains synonymous with these quality products.

In addition to the standard product portfolio, Hillbrush has the capabilities to produce made-to-order, bespoke items using the most advanced equipment. Our high speed, robotic machinery can produce thousands of products per hour.



Hillbrush Hygiene (previously Salmon Hygiene Technology®) is one of the most advanced ranges of hygienic cleaning tools in the world. We are known worldwide for outstanding quality of manufacture and advanced hygiene and safety systems suitable for the food and beverage and healthcare industries. The Hygiene range is manufactured in house in our state-of-the-art factory in Mere, Wiltshire, in South West England. The Hillbrush Hygiene range boasts up to 12 colours, including Anti-Microbial, Total MDX, Resin-Set DRS® Brushware and Foodservice, allowing our customers to colour code their workplace. These product lines cover the three major causes of contamination in the food manufacturing and healthcare industries.



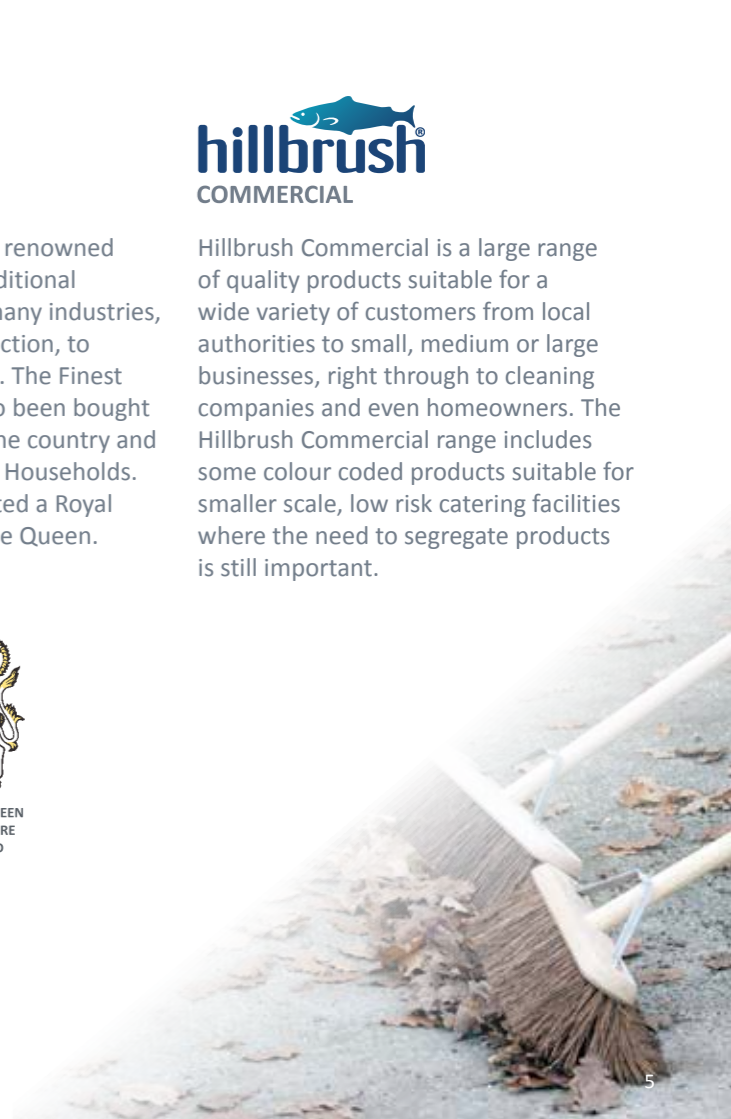
Hillbrush Traditional is also renowned for its high quality. Our Traditional products are used across many industries, from agriculture to construction, to warehouses and gardening. The Finest range of products have also been bought and distributed all across the country and are even used by the Royal Households. In 1981 Hillbrush was granted a Royal Warrant by Her Majesty The Queen.



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Hillbrush Commercial is a large range of quality products suitable for a wide variety of customers from local authorities to small, medium or large businesses, right through to cleaning companies and even homeowners. The Hillbrush Commercial range includes some colour coded products suitable for smaller scale, low risk catering facilities where the need to segregate products is still important.



# WORLD CLASS FACILITIES

Hillbrush started building a 100,000 sq ft. facility in 2015 on the outskirts of Mere, Wiltshire. The build was completed in early 2017 and has provided Hillbrush with larger warehousing for product storage, a vastly expanded injection moulding division, more space for new advanced, automated brush-making machines and a more open area, allowing for a more streamlined flow of production.

Large quantities of cleaning tools are produced each year by state-of-the-art machines, from robotic brush making machines to computerised injection moulding machines capable of clamp forces measuring hundreds of tonnes. Hillbrush Bespoke also offers custom branding for our products or specialist products, personalising your orders with your logo or name.

Both brush-making and injection moulding divisions have received significant levels of investment ensuring the processes used to produce Hillbrush cleaning tools are as efficient as possible. Waste material from the injection moulding process is collected and re-used to ensure minimal waste and reduce our environmental impact and carbon footprint.

The UK is currently one of the top 10 manufacturing nations of the world, and Hillbrush is proud to be part of that statistic. We are passionate believers in British design and are proud of our manufacturing heritage and expertise. We control all aspects of our manufacturing processes, from sourcing FDA and EU Food Contact Approved materials for our range of hygienic cleaning tools, to choosing the highest quality fibres for our Traditional product range.

In 2011, as a result of increased demand for our hygienic cleaning tools, we purchased one of our mouldings suppliers in order to bring the facilities in-house. This formed Hillbrush Mouldings. Following this, we invested heavily in the latest machinery and have provided training and guidance to our growing team of operatives.

Hillbrush were finalists in Plastic & Rubber Weekly Magazine’s Plastic Industry Awards, which highlights companies who invest in the most energy efficient moulding machines. Our new equipment has reduced power consumption by 50%, and we are constantly striving to reduce our carbon footprint across the rest of the business.





## WORLD CLASS MANUFACTURE

### hillbrush<sup>®</sup> BESPOKE

Hillbrush offers many bespoke services from trade moulding to bespoke branding, shadow boards (pg .11) to specialist product design.

#### TRADE MOULDING

Hillbrush offers an extensive support network for anyone with an idea ready for production, or anyone needing help with conceptualising their idea ready for manufacture.

We offer these services to help you:

- Assembly
- Insert Moulding
- Low or high volume production
- Printing and branding
- Over-moulding
- Project management
- Product conception and production
- Technical support

#### MATERIALS

We use a range of different materials including POM, PA66, PP, ABS, GPPS, HIPS, HDPE and PC. Please contact us if you would like information regarding any of these materials.

#### QUALITY

Hillbrush holds ISO:9001 certification. This sets out key quality management principles, emphasising the importance of strong customer focus, motivation and implication of top management, the process approach and continual improvement.



#### TECHNICAL SUPPORT

Hillbrush also offers technical support and advice in relation to our manufacturing capabilities and bespoke service, so please contact us if you'd like to know more.

Email [info@hillbrush.com](mailto:info@hillbrush.com) for more information.





# OUTSTANDING INNOVATION

Engineering has always been at the heart of the Hillbrush ethos as we constantly strive to produce the most advanced range of equipment available to serve our global market.

## RESIN-SET DRS®

Resin-Set DRS® is the world's most effective and reliable method of filament retention. Food grade stainless steel staples secure the filaments into a recessed brush back, which is then flooded with an anti-microbial epoxy resin to complete the Dual Retention System®.



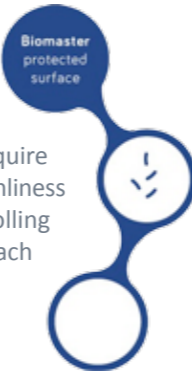
## 12 COLOURS

Hillbrush Hygiene products are available in up to 12 colours for many products for a fully colour coded, HACCP and 5S compliant solution.



## ANTI-MICROBIAL

Designed for areas that require very high standards of cleanliness and due diligence in controlling bacterial contamination. Each component including the resin contains Biomaster Antibacterial technology which uses a silver-ion base to inhibit bacteria, including E. Coli, Listeria spp, MRSA and Campylobacter, among others.



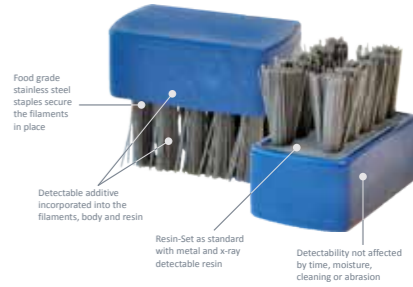
## SHADOW BOARDS

A shadow board is a bespoke organisation tool that enables regulation of the workplace cleaning equipment, monitoring of the quality and whereabouts of each product and, more importantly in food service and processing situations, avoiding any cross contamination. Each board has a selection of product 'shadows' (single colour product image representations) printed onto it, with hooks or holders to secure the product (not included). Portable and wall-mounted boards available. Each board can hold a variety of products, and is colour coded to help with segregation.



## TOTAL MDX

Total MDX products are specifically designed to minimise the risk of foreign object contamination within the food manufacturing industry. Each component is both metal and x-ray detectable including the filaments and resin. The detectability of the products has been independently tested and is not affected by time, moisture, cleaning or abrasion. We also offer a colour-coded range as an economical alternative for compliance with HACCP and 5S systems.



## FOODSERVICE

Our Foodservice line is one of the only economic ranges of cleaning tools manufactured in the UK in accordance with hygiene regulations. Ideal for the HORECA industries (Hotel, Restaurant and Cafe).



## WHERE WE ARE LOCATED

**HILLBRUSH  
NORWOOD PARK  
MERE, WILTSHIRE  
BA12 6FE  
ENGLAND**

Hillbrush has its headquarters in the town of Mere, Wiltshire, in the South West of England.

**HILLBRUSH INC.  
811 ROLYN AVENUE  
BALTIMORE, MARYLAND  
MD 21237  
UNITED STATES**

Hillbrush Inc. was founded in 2001 and sells across the US and Canadian markets.





## visit hillbrush®

SHOP EAT DISCOVER

Visit Hillbrush is a new and unique visitor centre where you can come to browse and purchase products in our homeware shop, enjoy the locally sourced food in our spacious and airy restaurant, grab a coffee from our master baristas, and learn about the history of brush-making and Hillbrush everywhere you turn in our exciting, first-of-its-kind brush-making museum.

We offer free admission, free parking with disabled and electric car charging bays, and free high-speed WiFi. We are family friendly, with a Kid's Corner that includes child-sized brooms and activity booklets. We also have a beautiful south-facing terrace with parasols so you can sit outside with your family, and even bring your dogs to enjoy the sun and make the most of our loyalty card scheme.

The visitor centre is available for bookings and also to hire for private functions, events and parties. Please include all the details about your event when contacting us via email or phone.

### CONTACT US

✉ [visit@hillbrush.com](mailto:visit@hillbrush.com)

☎ +44(0)17 47 44 00 77

🌐 [www.visit.hillbrush.com](http://www.visit.hillbrush.com)

### VISIT US

We're located just off the A303 at the junction for the B3092 towards Gillingham. From the south west, turn right towards Gillingham and we are less than a mile down the road on the left. From the east and London, turn left towards Gillingham and we are the next left.

### FIND, LIKE AND FOLLOW US

f /VisitHillbrush

t @VisitHillbrush

i @Visit\_Hillbrush





## SHOP

Take some time out to browse the products we have on offer in the Visit Hillbrush shop. We have all manner of cleaning and grooming products from traditional bahia filled bucket brushes, to food-safe, colour-coded dustpan sets, and beautifully soft ostrich feather dusters alongside hundreds of other useful cleaning items for your home.



## EAT

Visit Hillbrush has a menu to satisfy all appetites, from delicious full English breakfast to comforting lunches. Our skilled baristas produce expertly crafted coffee to accompany tempting locally sourced cakes and bakes that you can eat in or grab-and-go. We also offer gluten free, vegetarian and vegan dishes with a selection of local drinks.



## DISCOVER

Our interactive museum is the first of its kind in the country, hosting a wide range of fascinating information about brush-making, the company's history and the local area. It offers colourful and tactile displays, a Kid's Corner to keep your little ones busy, 3D exhibits to entertain and inform, videos, and vintage brush-making machinery.



## ENJOY

Spend time at Visit Hillbrush and enjoy our beautiful south-facing terrace where dogs are more than welcome. It is easy to connect to our free WiFi, and don't forget to pick up a loyalty card which allows you to have your tenth hot drink on us. We are family friendly, offering additional activities for kids.



-  FREE PARKING
-  FAMILY FRIENDLY
-  FREE WIFI
-  FREE ENTRY
-  ELECTRIC CAR CHARGING
-  TABLE SERVICE
-  LOYALTY CARDS



# FUNCTION HIRE

As well as the capability to hire out the Visitor Centre, Hillbrush offers meeting room facilities for private events or smaller meetings. Room hire can include refreshments and catering.

## PRESENTATION ROOM

This is a flexible meeting space which can accommodate large groups for company meetings. It can seat up to 75 people theatre style, and there is access to free WiFi and a large presentation screen.

## SMALLER MEETING ROOMS

Coco - High level seating for up to 8 people with AV capabilities.  
Arenga - Seating for up to 6 people with AV capabilities.  
Sherbro - Seating for up to 4 people.

## KEY FEATURES

- Contemporary surroundings
- Air conditioning
- Free WiFi
- Free on-site parking
- Notepad and pens available if required

Email [info@hillbrush.com](mailto:info@hillbrush.com) for more information and room requests. Prices are available on application.



# TESTIMONIALS

## COCA-COLA

“The Quality of Hill Brush equipment allows us to achieve the highest levels of cleanliness in our facility. We utilize all of the colors Salmon Hygiene Technology [Hillbrush Hygiene] products are available in to visualise the 5S system within our operations. We would recommend Hill Brush to other manufacturers in the food sector, without hesitation.”



## BUNZL CLEANING AND HYGIENE SUPPLIES

“We have dealt with Hill Brush since 1988 and during this time, they have proved to be an exceptionally reliable supplier of high quality Traditional and Hygiene brushware, together with some manual cleaning equipment I can confidently recommend Hill Brush as a solid supplier and as experts in their field.”



## LEPRINO FOODS

“As part of any company’s food safety and sanitation program, I recommend using resin-set [Resin-Set DRS®] cleaning brushes to minimize the risk of contamination from microbiological harborage that might develop within the cleaning tool. Hill Brush Company’s [Hillbrush’s] dual resin set [Resin-Set DRS®] brushes have the added food safety benefit of securing the bristles so that they do not become an extraneous concern. Protecting the integrity of your food products is hard enough already without having to worry about contamination or extraneous [filaments] from your cleaning brushes. Hill Brush Company’s products perform and hold up well!”  
Monty Bohanan, Corporate Manager - Sanitation



## BURTS CHIPS

“The site recently completed a significant investment & installed two new packing lines. To complement this, the site was keen to make this area a blue print for what good looks like. The Hill Brush Company carried out a site survey & presented options back to us in a very timely fashion. Since we have had the shadow boards installed all of the hygiene equipment has a home & the operators are taking pride in their areas. They have proved so successful that we intend to roll them out throughout the site. We highly recommend this great British product.”  
Technical Manager, Burts Chips

## DID YOU KNOW...

Hillbrush was founded in 1922 and has always been based in Mere

Hillbrush owns Norwood Park, a 17 acre development that includes 7 acres of woodland at the rear

The Hillbrush factory, offices and Visitor Centre spans almost 100,000 sq ft

NOVEMBER 2015

It took over 200 people, 18 months to fully complete the project

Over 10,000 tonnes of concrete was used during construction

More than 4000 litres of paint were used throughout the interior

Hillbrush holds a Royal Warrant for supplying brushes to Her Majesty The Queen

MARCH 2017

Hillbrush  
Norwood Park  
Mere, Wiltshire  
BA12 6FE  
England



EXPERTS IN CLEANING EQUIPMENT

+44(0)17 4786 0494 | [info@hillbrush.com](mailto:info@hillbrush.com) | [hillbrush.com](http://hillbrush.com)

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